

**INDICATIVE WORKING PROGRAM
OF**

**II INTERNATIONAL SCIENCE CONFERENCE
“KNOWLEDGE SOCIETY”**

**III INTERNATIONAL SCIENCE
CONFERENCE for YOUNG RESEARCHERS
"TECHNICAL SCIENCE AND INDUSTRIAL
MANAGEMENT**

**Nesebar, Bulgaria
September 2-4, 2009**

Day / Ден	Hour / Час	Hotel of Continental (Nesebar- Sunny Beach)	
Wednesday Сряда 02.09.2009	12.00-14.00	Registration	Регистрация
	14.00 – 14. 30	Opening Session	Откриване
	14.30-15.45	First Session	Първо заседание
		1. Petr Němeček, Alena Kocmanová, Iveta Šimberová, Natalja Lace, Knowledge Management as basis of the Knowledge Society 2. Rima Tamosiuniene, Giedre Staskeviciute, Knowledge as a main factor influencing National Competitiveness 3. Iurii Bazhal, Technological Determinism of the Knowledge Economy Building in Transitive Countries 4. Kiril Anguelov, National and European Policy and activity organization for intellectual capital development of competitiveness and growth in Bulgaria 5. Iveta Šimberová, Petr Němeček, Alena Kocmanová, Natalja Lace, Creative Society- Space for Development of Company Innovative Potential 6. Dana Kiseláková, Importance of Knowledge Management in Modern Company Management 7. Dana Kiseláková, Alexander Kiselák, Possibilities of Implementation of Knowledge Management in Practice of Companies in Slovakia 8. Vladimíra Vlčková, The Role of Demand Forecasting in Knowledge Society 9. Elina Gaile-Sarkane, Inga Lapina, Knowledge Society: Challenges for Higher Education in the Baltic States 10. Jan Vavra, Improvement of Modern Costing Methods by Knowledge Management Processes 11. Vaska A. Dimitrova, Building balanced scorecard model with AHP analysis 12. Vaska A. Dimitrova, Framework for forecasting of turnaround of the economy	
	15.45-16.00	Coffee-break	Кафе пауза
	16.00-18.30	Second Session	Второ заседание
	13. Ireneusz Gorowski, Wojciech Koziol, Accounting as a Pillar of the Knowledge Society 14. Jaroslava Dědková, The meaning of cover in the Knowledge Society 15. Dušan Baran, Daniela Baranová, Media Strategy in selected organization 16. Petra Kressová, Some Problems in Managerial Knowledge Sharing 17. Daniela Maria Muntean, Laura Bacali, Research regarding the role of the ITC as a mean for Sustainable Development in Romanian organizations from "Top 100 Companies that work for" 2008 18. Daniela Maria, Muntean, Laura Bacali, Research regarding the role of the ITC is playing in the Organizational Performance Management in companies from Cluj-Napoca City, Romania 19. Ivan Kuric, Rapid cost valuation of job order – necessary knowledge for producer 20. Hana Lošťáková, Ondrej Panák, Value-Based Management in Graphic Arts Company 21. Zuzana Pecinová, Lenka Branská, Value-creating Process Management in Knowledge-based Enterprise 22. Guna Ciemeleja, Natalja Lace, Challenges of Performance Management within Enterprise in Life Cycle 23. Blaga Bogdan, Roxana Carmen Cordos, Corporate Social Responsibility – a benefit for the Company's Future 24. Cordos Roxana Carmen, Bogdan Blaga, The Sustainable Company – a Company for the Future		
20.30-22.30	Invitation to a Cocktail	Коктейл	

Thursday Четвъртък 03.09.2009	Hour / Час	Hotel of Continental (Nesebar- Sunny Beach)	
	9.00-10.30	Third Session	Трето заседание
		25. Jana Matošková, A Connection between Knowledge Management and Human Resource Management 26. Loretta Parashkevova, Economic cycles and crises in the civilization dynamics 27. Loretta Parashkevova, An attempt to forecast the character of the economic crises in the 21st century 28. Rima Tamosiuniene, Egle Duksaite, The Importance of Mergers and Acquisitions in Today's Economy 29. Karl Ledermueller, Explicitly demanded skills – investigating job ads 30. Mária Hajšová, Factors influencing the customer behaviour in Slovak Republic 31. Георги Найденов, Калоян Харалампиев, Дългите вълни на Кондратиев в добива на въглища и производството на чугун и стомана в Русия в края на XIX и през XX век 32. Анатолий Асенов, Трансферът на знания – предпоставка за запазване на устойчивото развитие в условията на Световна криза 33. Венцислав Иванов, Процесно ориентираната организация – фактор за успеха на фирмата в Новата икономика 34. Rodica Maria Bogza, Zaharie Dorin, Laura Bacali, Risk Intelligence through DWH and Business Intelligence 35. Rodica Maria Bogza, Strategic Intelligence with BI Competency Center 36. Sergii Garbar, Serhii Voitko, Transformation of the model of business competitiveness	
	10.30-10.45	Coffee-break	Кафе пауза
10.45-12.00	Fourth Session	Четвърто заседание	
	37. Ozolins Modris, Role of Business Education in Development of Knowledge Society in Latvia 38. Matilda Aleksandrova The importance of lifelong learning for the Knowledge Society 39. Helena Jáčová, Jaroslava Syrovátková, Заявление о мероприятиях понижающих региональное несоответствие в крае Либерец 40. Georgi Georgiev, The political market of the EU 41. Ákos Mojzes, The significance of systematic approached package design technology 42. Peter Borocz, Akos Mojzes, Comparative analysis for principled function and expense structure of logistic packaging systems 43. Aleksandra Parashkevova, Assessment approaches of the organization's transition to outsourcing 44. Анатолий Асенов, Венцислав Иванов, Бизнес процесът като гравивен елемент на съвременните бизнес организации 45. Анатолий Асенов, Венцислав Иванов, Управление на бизнес процесите – нова философия в развитиета на бизнес организациите 46. Станимир Славов, Управление на човешкия фактор при съпротива към промяна 47. Serhii Voitko, Използване концепции устойчивого развития при определении образователного уровня регионов странъ 48. Kiril Anguelov, Ivaylo Stoyanov, Ana-Andreea Mihartescu, Identification and Management Needs of Customers Interested Parties in Business Process Reengineering through QFD 49. Василий И. Герасимчук, Светлана В. Андрос, Кластеры в инновационном развитии национальной экономики		
12.00-14.00	Lunch break	Обедна почивка	

Thursday Четвъртък 03.09.2009	14.00-15.30	<p style="text-align: center;">Fifth Session Пето заседание</p> <p>50. Simona Oprea, Carmen Maria Trif, Research regarding the implications of the social marketing in the medical field</p> <p>51. Cristina Pop, Adriana Bodea, Silvia Avasilcai, Studies regarding the development of entrepreneurial skills</p> <p>52. Cristina Pop, Laura Bacali, Assessing entrepreneurial competences as a premise of business development</p> <p>53. Radim Keřt, The Reverse Logistics and its Position in Practice in the Czech Republic</p> <p>54. Kremena Andonova, Strategy for growth and competitiveness of regional industrial complex (after the example of Varna region)</p> <p>55. Mariya Velikova, Innovative approaches and tools for local economy development incentive measures</p> <p>56. Ioana-Alina Ispas, Laura Bacali, The importance of human resources in the success of companies in Romania</p> <p>57. Kiril Anguelov, Ivaylo Stoyanov, Electronic Trade Management in Reengineering</p> <p>58. Elisabeth Yoneva, The Black Sea Dimension of European Energy Security</p> <p>59. Cristina Ștefana Borzan, Laura Bacali, Ioan Bojan, Diana Rus, Marketing Research for student education in Engineering and Management</p> <p>60. Cristina Ștefana Borzan, Laura Bacali, Carmen Maria Trif, The determination of the psychological price</p> <p>61. Luminița Cristina Pirău, Laura Bacali, (Research on the) Factors that could influence the market competitiveness of Romanian organizations</p> <p>62. Cvetelina Merinova, Challenges and perspectives to Bulgaria in the course EMU integration</p> <p>63. Rodica Maria Bogza, The Balanced Scorecard in a Strategy-Focused Organization</p> <p>64. Jiří Bejtkovský, Employees 50+ in Czech Republic Today, in Times of Global Financial and Economic Crisis</p>
	15.30-15.45	<p style="text-align: center;">Coffee-break Кафе пауза</p>
	15.45- 18.00	<p style="text-align: center;">Sixth Session Шесто заседание</p> <p>65. Angel Marinov, Vencislav Valchev, Practical and consumer aspects of transistor selection for combined MOSFET/IGBT legs in PWM inverters.</p> <p>66. Tzanevski Alexandre, Protection des IGBT</p> <p>67. Vencislav C. Valchev, Georgi T. Nikolov, Improved nanocrystalline core welding transformer with forced cooling</p> <p>68. Nikolai Hinov and Nikola Gradinarov, General procedure for Design of Resonance Inverters with electrical application</p> <p>69. George Kraev, Review of transistor inverter circuits for induction heating</p>
Friday Петък 04.09.2009	9.00-12.00	<p style="text-align: center;">Round Table “Natal and European Policy and activity organization for intellectional capital development”</p> <p style="text-align: center;">Дискусия „Национали и европейски политики за развитие на интелектуалния капитал”</p>
		<p style="text-align: center;">Sightseeing and cultural events</p> <p style="text-align: center;">Културна програма</p>