



**KSI Transactions on**  
**KNOWLEDGE SOCIETY**  
A publication of the Knowledge Society Institute

Volume V

Number 1

March 2012

**ISSN 1313-4787**





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## **EDITOR'S NOTE**

Dear readers,  
Dear authors and friends,

Present issue of the magazine is devoted to a political strategy as one of the main basic instruments that form modern face of a contemporary country. What is happening in different parts of the world is just one among many arguments for the importance of the policy and its impact in all spheres of life – public, economic, social etc.

The author presents an interesting view over system for political strategy. According to him, the strategy is consisted of only two types of elements which concern the same concrete object of the strategic trend. About determination of the types of this object – as an objective or as a means, it depends on the point of view in the process of analysis and the position for creation and implementation strategy. The second paper explores the image concept for political strategy. The thesis of the author is that political strategy acquires real meaning and importance for the concrete subject after its adoption and implementation. This materialization of the environment is established in the human mind in the form of image. The author explores these images in the context of the political strategy.

Kind regards of all our readers!

**Editorial Board**

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# Image concept for political strategy

Radostin M. Morfov<sup>1</sup>

1

**Abstract.** Despite the objectivity of the strategy – weather it is a political, military, economic, etc., strategy acquires real meaning and importance for the concrete subject after its adoption and implementation. This materialization of the environment is established in the human mind in the form of image. The author explores these images in the context of the political strategy.

**Keywords** – political strategy, images, forms of the political strategy

## I.

<sup>1</sup> „Radostin M. Morfov, St. Cyril and St. Methodius University of Veliko Tarnovo

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[7] ... , 1967.

[8] ... ? , 1963.

- [1] ... , 1968.
- [2] ... - ( ... ), , 1994.
- [3] ... , 1994.
- [4] ... , 1997.
- [5] ... , 1989.
- [6] ...

# Political Strategy System

Radostin M. Morfov<sup>1</sup>

1

*Abstract.* The System of the Political Strategy has outstanding complexity, despite its simple appearance. The strategy is consisted of only two types of elements which concern the same concrete object of the strategic trend. About determination of the types of this object – as an objective or as a means, it depends on the point of view in the process of analysis and the position for creation and implementation strategy.

*Keywords* – System, Political Strategy, Objectives and means of the Political strategy

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## II.

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”, Radostin M. Morfov, St. Cyril and St. Methodius University of Veliko Tarnovo



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**III.**

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$$E = (\pm c_1 \pm p_1) \pm (\pm c_2 \pm p_2) \tag{1}$$

$$(\pm 1 \pm 2).$$

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$$E = \frac{(\pm c_1 \pm p_1) \pm (\pm c_2 \pm p_2)}{2} \quad (3)$$

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$$= \pm 1 \pm 2. \quad (2)$$

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$$-3. \quad \begin{matrix} -8 + 5, \\ -8 + 5 \end{matrix}$$

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$$1 \quad 2,$$

(2)





... .. [4]

$$: (\pm 1 \pm 1) \pm (\pm 2 \pm 2),$$

(3).

[5].

[1] , . 1969,

[2]

”, 2003, ISBN - 954-07-1775-2.

[3] Nash, J. F. 1953. Two-person Cooperative Games. – In: *Econometrica*, 21, 128-140.

[4]

, 2005.

[5]

”, 1997.

**NOTES TO AUTHORS**

1. The forum aim is to present different scientific researches in the field of Knowledge Society and High tech.
2. Electronic copy send by e-mail should be submitted to [office@ksl.org](mailto:office@ksl.org) or [ang@tu-sofia.bg](mailto:ang@tu-sofia.bg).
3. All papers sent before the deadline and fulfilling the scientific field and typescript formation conditions will be published after being reviewed by the International Committee in a special edition of scientific magazine KSI Transactions on "Knowledge Society" (ISSN 1313-4787).
4. The full text of the typescript formation requirements will be sent in the second announcement, attached in a "doc" and "pdf" file, after receipt of the application forms.
5. Each author can participate with a maximum of two papers, whether alone or as a co-author.
6. Presentation and discussion of a paper is 15 minutes. The necessary technical equipment is available on request.
7. Working languages: English and Russian. Papers must be prepared in English.
8. The participation fee is 120 Euro. The fee must be remitted by July 2, 2012 by bank transfer:

ProcreditBank,

IBAN: BG43PRCB92301426300618,

BIC: PRCBBSF,

Address: Bulgaria 1000 Sofia, Rakovski 151 str.

Beneficiary: Knowledge Society Institute;  
for ISCKS 2012.

9. The Conference registration fee includes:

- ✓ Proceedings of Papers and CD version;
- ✓ Coffee breaks;
- ✓ Participation in all Conference Sectional sessions and workshops;
- ✓ Cultural events;
- ✓ Cocktail;
- ✓ Conference Kit.

**IMPORTANT DEADLINES**

- **May 7, 2012** - Submission of the application forms and an abstract of 10 to 15 lines;
- **May 14, 2012** - Confirmation of the accepted abstracts;
- **July 2, 2012** - Submission of the full text of the papers, in compliance with the requirements;
- **July 2, 2012** – Remitting the participation fee by bank transfer;
- **July 16, 2012** - Sending of the Conference program;
- **September 5, 2012; 08-09 p.m.** - Registration of the participants;
- **September 5, 2012; 10-12 p.m.** Start session;
- **September 5, 2012; 12-18 p.m.** Sectional sessions, scientific discussions.
- **September 5 2012; 19 p.m.** - Party to open the conference.
- **September 6, 2012, 09-12 a.m. and 14-17 p.m.** - Sectional sessions, scientific discussions.
- **September 7, 2012-** Cultural events.

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**STU OF MECHANICAL ENGINEERING**

**INVITATION**

**V INTERNATIONAL SCIENCE  
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“KNOWLEDGE SOCIETY”**



**Varna, Bulgaria  
September 5 - 7, 2012**

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## SCOPE

1. Modern aspects of the Knowledge Society
2. E- government
3. Knowledge Management
4. Modern Technologies in Electrical Engineering and Electronics
5. Modern Technologies in Machine Building Industry
6. Modern Technologies in Construction
7. Information and Communication Technologies
8. Legal aspects of the Knowledge Society
9. Economic aspects of the Knowledge Society
10. Education aspects of the Knowledge Society

**The application form and abstracts of 10-15 lines must be submitted till May 7, 2012 via Internet on the following address:**

**office@tksi.org**

or

**ang@tu-sofia.bg**

*Or by post*

**Bulgaria, 1326, Sofia, Post box 18**

Information on **www.iscks.org**

and

**www.tksi.org**

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(academic title)
- 3.....  
(place of work)
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(work address)
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